

ROB WERT™

P: 352.213.3317 E: rob.wert@me.com

EXPERIENCE

Web and Multimedia Designer

Flycaster & Company, Branding & Design Agency - Alachua, FL: May 2005 - Jun 2008

- » Facilitated team development of latest company web trends and technology.
- » Implemented wide range upgrades on websites increasing traffic and customer loyalty.
- » Managed office computer hardware and software purchasing requirements.
- » Coached and advised associates on assorted projects requiring web tasks.
- » Became known as Mr. Fix-it within the organization: on-call for tech related issues.

Lead Graphic Designer

Admedia Resources, Full Service Ad Agency - Gainesville FL: Feb 2005 - Sep 2005

- » Produced designs and consulted on creative directions: increased company client base.
- » Promoted to lead designer shortly after internship.

Computer Lab Tutor and Assistant Instructor

Interactive Media Production, Santa Fe Community College - Gainesville, FL: Sep 2005 - May 2006

Graphic Design Technology, Santa Fe Community College - Gainesville FL : Feb 2004 - Apr 2005

- » Supported students' educational understanding of Adobe curriculum.
- » Volunteered extra lab hours allowing students meet project dead-lines.
- » Assisted trainers during instructions, improving overall student success rates.

Florida Air Nat'l Guard, Weather Forecaster

125th Ops Support Weather, 125th Fighter Wing - Jacksonville, FL: Dec 2004 - Jun 2007

159th Weather Flight, Camp Blanding - Starke FL: Feb 2001 - Dec 2004

- » Handpicked to support State Emergency Operations Center during hurricane disasters.
- » Gleaned comprehensive presentation and interaction skills during command staff briefings.

EDUCATION & TRAINING

Santa-Fe Community College:

- » A.S. Interactive Media Production - Gainesville, FL - 2006
- » A.S. Graphic Design Technology - Gainesville, FL - 2005

Community College of the Air Force, USAF Technical Training:

- » Certification: Combat Weather Training, Camp Blanding - Starke, FL: 2002
- » Certification: Military Meteorology Training, Keesler AFB - Biloxi, MS: 2002

Basic Military Training:

- » BMT Honor Graduate - San Antonio, TX: 2001

SKILL SET

STANDARD

Photoshop

Illustrator*

InDesign

WEB

Dreamweaver**

Flash

VIDEO

Final Cut Pro

DVD Studio Pro

Premier

After Effects*

Motion

O.S.

Mac OSX

XP/Vista



For more info visit:
www.robwert.com